

ZAŽÍT MĚSTO *jinak*



Different City Experience
Final report 2018

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Since 2006 for one day a year neighbourhood festivities Different City Experience have been opening the streets to the local people and visitors. The festival's programme is prepared by the actual residents of the particular neighbourhoods. It is based on the principle of sharing public space, mutual help and volunteering of local organizers and many other entities. The programmes are mainly composed of workshops, games, concerts, sports, theatre performances, local food tasting etc. In 2018 the beautiful weather helped break records. The neighbourhood festivities were held in different ways at 70 places around Prague (and also 13 places with an accompanying programme) and in 23 other towns.

Why and how to experience cities differently?

We wish to make it a common cause to turn public space in cities into places of common encounters. We show that streets and squares are not just a traffic artery, but they can also help build a cultural life. We help to build a community of people who are not indifferent to their surroundings. We link up clerks and elected representatives at municipal authorities with citizens of cities and help them articulate their interests. At the moment Auto*Mat helps local organizers with negotiating permits for using public area, promotion and counselling. The local organizers in cooperation with neighbours prepare a programme and manage all the event production. The festivities are free and open to all age and interest groups.

Normal City Experience

Based on our experience from the Different City Experience we have decided to share our know-how and make it possible for various social activities in the public area to be held at any time without our help. Therefore we have created a community website Normal City Experience with practical information about how to organize one's own neighbourhood festival. Here you can get inspired by successful projects or, browsing through the list of terminology, familiarize yourself with white-collar expressions. You will also find here a pilot manual for organizing events in public spaces, which we made in 2016 in cooperation with the Municipal Authority of Prague 7. Although the instructions are tailor-made to Prague 7, the methods mostly apply to other parts of the capital too. The community web Normal City Experience can be found at the following address: zazitmestojinak.cz/zazit-mesto-normalne.

About us

For the last 15 years Auto*Mat has been pressing for better environment for a good-quality life in cities. It supports public, pedestrian and bicycle traffic as well as reasonable use of cars. It brings inspiration from European capitals and encourages people to positively change streets and public areas. It watches over politicians and efficient use of public finances. In the recent years Auto*Mat has become a respected voice in Prague transport planning and it has been organizing a successful whole-republic competition Bike to Work.

The traditional September festivities Different City Experience have been organized by Auto*Mat since 2006. At the time Auto*Mat instigated closure of Smetana's embankment for cars and organized an event called The Embankment lives! Gradually the neighbourhood festivities started to spread into other parts of the city and also other towns and Auto*Mat became the main coordinator in all the localities.

The 13th season of the neighbourhood festivities looked for a Dream City



The whole Saturday 15th September was in the spirit of transformation of the often dreary public space into a city of dreams. For “Dream City” was this year’s motto of the neighbourhood festivities. Organizers of individual localities then each approached it in their own way. At different places in Prague dream catchers were made (the biggest ones from artistic duo Artyšok decorating Hybešova street in Karlín), Nusle steps were beautified during a street gardening workshop, Dívčí Hradý held an exhibition with the Dream City theme, in Dejvice Campus you could see the whole universe, in Břevnov, Zahradní Město or Strossmayerovo square the visitors had opportunity to see their town from untraditional angles (from the roof of a health centre, 20th floor of a block of flats or a church tower), finally the Dream City was also built in Prague 14 and 15.

“At the beginning of the Different City Experience festivities was also a dream. A dream of how Smetana’s embankment could look like without cars, a dream of how Prague streets could liven up with neighbourly fun and what it would look like if transport communications turned into playgrounds and gardens for a while. After 13 years the number of such places is increasing all around the country and so the reality has in many ways exceeded our expectations. But we have not ceased to dream. We dream of a city with good-quality public space, of a city where pedestrians and cyclists are the preferred, not the tolerated group, and about a city where it is joy to live and breathe,” says Martin Šotola, the main coordinator of the festivities from Auto*Mat.

Hybešova, Kajetán Tvrdík

Programme selection with the “dream city” theme

P1 Kampa

- wish tree
- making a dream catcher
- Malá Strana old photos exhibition

P2 Nusle steps

- Pragulic – tour with Robert, a homeless guide
- New Hair – hair cutting for wigs for children with cancer
- Street Gardening – planting workshop

P2 Londýnská street

- exhibition and sale of art and photographs of artists living in the house no. 38
- neighbourhood charity flea market supported by actress Tereza Voříšková

P3 Biskupcova street

- Pragulic – commented tour with Václav, a homeless guide

P3 Do kopce – Víta Nejedlého street (22. 9.)

- What about the kids? Do they have a place to dance? A dream of opening a dance room in the Žižkov open air followed by a debate.

P3 Nám. Barricade square

- all day dream catcher making

P4 Michelská park – Na rolích

- Michle historical photographs exhibition
- neighbourhood quiz

P5 Barrandov

- scarf knitting for the statue of Pegasus

P5 Dívčí hrady

- exhibition of paintings with the “City of dreams” theme

P6 Břevnov

- wall of dreams
- visiting the local health centre roof terrace

P6 Dejvice Campus

- sci-fi Prague including a space interactive workshop
- exhibition match of a post-apocalyptic sport

P7 The square of Strossmayer

- viewing the “City of dreams” from a different angle
- What do our neighbours eat? (bread spreading for our homeless neighbours with the Community of Sant’Egidio)

P7 Hlávka bridge underpass

- Chinese lantern workshop and a procession which should bring attention to unsatisfactory state of the underpass lighting
- preview of Atelier radostné tvorby exhibition
- preview of photograph exhibition “Prague – My city?!”

P7 U Akademie

- studios of AVU (Academy of Fine Arts) open to the public

P7 U Průhonu

- clothes collection for an asylum for mothers with children
- polargraph of Roman Týc

P8 Dolní Chabry

- fun orientation run

P8 The square of Hora

- presentation of a new railway stop U Kříže proposal

P8 Hybešova street

- city dream catcher – outdoor art installation of the duo Artyšok

P8 Chabařovická street

- planting of a new Handkerchief tree
- lecture “City of dreams” about Prague architecture
- art workshop “City of dreams”

P9 Paletka Community Garden

- drawing with chalks on pavement and crayons on boards with the theme of dreaming
- dream catcher making

P10 The square of Svatopluk Čech

- What to do with the square: results of a last year’s survey about changes of green arrangement at the square of Svatopluka Čech
- new game with evaluation tags through which you can express your opinion on the state of particular places in the square
- tour of Prague unknown

P10 Zahradní Město

- tour of Prague unknown

P14 Kardašovská street

- children as well as adults will build their “City of dreams”

P15 Hostivařská street

- building of “City of dreams” with architects

Litoměřice – Liškova street

- Dream street – creative workshop enriched by beautiful books for children and adults with Iva Červinková from K. H. Mácha Library

Volyně

- dream of an open-air swimming pool in the square



Different City Experience 2018 in the eyes of Renata Munteanu, an organizer from Bílovice nad Svitavou 6

What made you start organizing the neighbourhood festivities?

It seemed to me like a good way to bring people together, get to know each other, introduce different organizations and companies operating in our town. It was a chance for new neighbours to get a picture during one afternoon where they have moved into. And it was also a good challenge for me. I have always loved organizing events with a clear idea and connecting things which might seem unconnectable.

How long were the preparations?

I was preparing the event throughout the whole year. Then the end of summer holidays and beginning of September are challenging for all our family.

How does your organizing team work?

The team consists of my family and about six other people who help out with preparation and clean-up on the day of the event. We met twice with a cultural committee and a very supportive deputy mayor (we received help with organization and finances from the local authority Bílovice n. Svitavou). And then there were several occasional conversations with close neighbours over coffee or tea where I made sure that we were heading in the right direction.

What is most difficult about the event organization?

Putting everything together, coordinating it time-wise, and avoiding breakdown. One also needs to sleep well on the days before the event. But the worst is that we cannot guarantee good weather and that is very important.

What would you advise to people who think about organizing Different City Experience in their city?

Think twice whether you are willing to devote to the event an enormous amount of time without being entitled to any reward. Make sure your family stand by you. Find a helpful person at the local authority and at least one kind person close to you who will be willing to help any time and keep discussing your ideas and issues all over again.

How did you enjoy your Different City Experience?

This year was just perfect thanks to the weather. Also due to the fact that it was already the third year. People knew what it was about and there were only local performers, which draws the neighbours' attention. The local primary school got involved in a great way, you could see untraditional sports, there were about five bands playing (only local), there was also one piper, there was a café by the river, the neighbours planted 825 spring bulbous plants, there was a competition for the most beautiful bouquet Flowers for Bílovice, an art workshop, tour of a water turbine, the mill was open to public, next there was an exhibition of plans for the Mill island transformation, a monkey track, a festive unveiling of Semínkovna, building of an insect hotel, pies from the neighbours (for free), there was a library reading, a debate connected to a picture projection called The way we used to be, there were chess, a giant Ludo and of course stalls with refreshments, books, wine, workshops or sweets.

What do you enjoy the most about organizing the Different City Experience?

Linking and getting to know new people, surpassing one's own abilities, and the joy in people's faces.

How did the locals/visitors react?

The locals were satisfied, random visitors pleasantly surprised. I guess they all liked a bit of everything. It would also depend on their age. Music, singing, sitting in the café by the river chatting – that was probably enjoyable for everyone.

So the same thing next year?

I guess so...



Involved localities, cities

and names of the local organizers

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Prague

Praha 1 – Mostecká street
David Hájek and Kino U Hradeb

Praha 1 – Kampa
Kampa Community Centre

Praha 1 – Petrské square
Studio Paměť

Praha 1 – Soukenická street
Evangelical Brethren Church in Prague 1

Praha 1 – Opatovická street
Valerie Štětková

Praha 1 – Vojtěšská street
Jiří Novák, ArtMap

Praha 1 – the square of Jan Palach
Klára Mišunová

Praha 2 – Dittrichova street
Mladí ochránci přírody, z. s.

Praha 2 – Náplavka
Jiří Cieslar

Praha 2 – Londýnská street
Jiří Albl

Praha 2 – Lípová street
Barbora Svozilová

Praha 2 – Nusle steps
Šimon Fiala and Friends of the Nusle steps

Praha 2 – Lublaňská street
Pražírna café

Praha 2 – Americká street
Omří Goz

Praha 2 – Vratislavova street
Jan F. Dufek

Praha 3 – Biskupcova street
Cinema Aero

Praha 3 – Jarov
Michaela Holubec Birtusová

Praha 3 – Barricade square
Community church

Praha 4 – Michelská park, Na Rolích
Hana Mašková, Eva Benešová

Praha 4 – Jilovská
Traditional puppet theatre Zvoneček

Praha 4 – Podolí
Michal Kozlíček

Praha 4 – Nová cesta
Jan Tilinger

Praha 4 – Michle – Adamovská street
Jakub Štědroň, Radek Juriš

Praha 4 – Lhotka
Martin Adámek

Praha 4 – Pod Višňovkou
Lesňata z. s.

Praha 4 – Starý Spořilov
Karolína Plachá

Praha 4 – Michle – Jihlavská street
Citizen Afflicted by the North-South Urban highway

Praha 5 – Barrandov
Czech Union for Nature Conservation ZahraBarr

Praha 5 – U Nikolajky
Tribo

Praha 5 – Plaská street
Cafe Lounge

Praha 5 – U Okrouhlíku
Michal Kryl

Praha 5 – Na Skalce park
Sousedění club (unites the following organizations: SANANIM, Subsidiary of social integration Man in Need, the Library of Ostrovskij, Na Zatlance grammar school, Santoška primary school etc.), David Pešek

Praha 5 – Hlubočepy
Prokopovo o.s.

Praha 5 – Dívčí hrady
Dívčí hrady Together club

Praha 6 – Břevnov
Pro Břevnov club

Praha 6 – Dejvice Campus
Future Gate z. s.

Praha 6 – Šesták
Café Šesták

Praha 7 – the square of Strossmayer
St. Anthony parish

Praha 7 –Hlávka bridge underpass
Architects without Borders

Praha 7 – Sládkova street
Just Next to Burundi

Praha 7 – U Průhonu
Graphic studio Signatura.cz, prostor teritorium7

Praha 7 – U Akademie
Lajka café

Praha 7 – Tusarova street
VNITROBLOCK

Praha 7 – Tusarova park
Holešovice neighbours

Praha 7 – Trade Fair Palace
National Gallery in Prague

Praha 7 – Jirečkova street
Neighbourly Club Letná

Praha 8 – Ke Stírce
Family coffee & bistro

Praha 8 – the square of Hora
Radka Spiesová a Potala, o. p. s.

Praha 8 – Chabařovická street
Primary School of German-Czech Understanding and Grammar School of Thomas Mann

Praha 8 – Osinalická street
Simona Dvořáková

Praha 8 – Křižíkova street
Renata Bělohoubková, Bára Trojak

Praha 8 – Hrubého street
Hrubého community centre

Praha 8 – Holešovičky
Holešovičky pro lidi club

Praha 8 – Dolní Chabry
Dolní Chabry

Praha 8 – Hybešova street
Wild Mothers

Praha 9 – Kovářská street
Democratic Education Centre

Praha 9 – Sady Na Klíčově
Na Ovoce, z. s.

Praha 10 – Skalka housing estate
Monika Martišková

Praha 10 – Zahradní Město
Tereza Králová

Praha 10 – Malešice square
Malešice v pohybu, z. s.
Filip Vránek

Praha 10 – the square of Svatopluk Čech
Roman-catholic parish churches of St. Nicholas and St. Wenceslas Prague

Praha 10 – Trojmezí
Martin Bahenský

Praha 11 – Brechtova street
Junák – Czech scout centre STOVKA Praha, z. s.
(scout club Stodesítka)

Praha 11 – Chodov, Pošepného square
Fosa o. p. s.

Praha 13 – Nové Buřovice
Neighbours of Butovice

Praha 14 – CC Kardašovská
Kardašovská community centre

Praha 15 – Hostivařská street
Petra Petrů

DIFFERENT TERM OF THE EVENT

Praha 3 – Do kopce (Víta Nejedlého street)
Café Pavlač

Praha 4 – Krč
Iveta Ševčíková

Praha 9 – Pod Vysočanským pivovarem
Kristýna Janyšková

Praha 17 – Řepy
Josef Dirbák

Other cities

Bílovice nad Svitavou
Renata Munteanu

Bruntál
Eliška Hlavenková

Český Krumlov – in front of the Luna cinema
Martina Bodláková

Děčín
Míša Klihavcová

Frýdek-Místek
National house Frýdek-Místek

Havířov
Tereza Kaslová

Hostivice – Prague West
Eva Kašíková

Hradec Králové – Tomkova street
Contributory organization Impuls Hradec Králové, art activities support centre

Hranice
Cultural and community centre Karnola in Hranice (Zvěř, z. s.)

Jihlava
Vysočina Regional Gallery + Unarchitekti association

Krnov
Flemmichovka club

Kyjov
Educante z. s.

Liberec – Budyšínská park
Jakub Dušánek

Litoměřice
Lenka Holíková

Mnichovo Hradiště
Žijeme pro Hradiště, Tvořme místo

Opava
Gafa Theatre

Ostrava – Husův sad
Cooltour

Ostrava – U Oblouku
Hana Stachová

Prachalice
Prostor Prachalice

Roudnice nad Labem
Richard Červený

Soběslav
Soběslávka

Ústí nad Labem – Alešova street
Tamaryšek club

Ústí nad Labem – Elišky Krásnohorské
Eliška Pixová

Ústí nad Labem – Střekov
Kateřina Chalašová

Vimperk
Vimperk is Alive!

Volyně
Veronika Kovářová

Počátky
Náměstí žije!

Teplice
SAYFY z.s.

Třeboň
Miloslava Jelonková

Different City Experience
from the local organizers`view

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David Hájek
organizer, Mostecká street

We totally surprised ourselves in Mostecká street as in the possibly most overcrowded street in Prague we managed to create an unexpectedly cosy atmosphere. The worlds of Malá Strana neighbours and friends, passing-by tourists, and even the McDonald customers (who originally came just to enjoy their burger at the outside seating and then stayed for an hour) were beautifully interconnected. When I saw how these worlds blended, I knew that the Different City Experience event is really able to show the city from a different angle.

Filip Sodomka
organizer, Dívčí hrady

All the neighbours’ reactions were positive. We even received an e-mail from a lady with a very sweet compliment. That makes us very happy and we feel like going on then and organizing new events.

Jiří Albl
organizer, Londýnská street

The whole block of flats joined in and thanks to the successful festival the house next to us also wants to get involved next year.

Klotylda Marková
organizer, Břevnov

We managed to interconnect basically all Břevnov parties and platforms and make them cooperate. The Different City Experience already has a tradition in Břevnov so one does not act as a representative of an unknown event. We managed to address new companies and fill their representatives with enthusiasm. However, finding individuals and persuading them to contact us with something is kind of a problem. We had a few volunteers, some worked out well, others did not.

Aleš Peterka, Andrea Trávníčková
organizers – Prague 13, Seydlerova street

Cool feeling, enthusiasm, surprise that such an event can be held even at a housing estate.

Vanda Zumrová
organizer, Lublaňská street

It was great and I have started to consider organizing something similar in Lublaňská street also in the spring.

Jan Rund
organizer, the square of Strossmayer

The event exceeded our expectations – lovely weather, relaxed atmosphere, pleasant music, good refreshments, kind neighbours...

Omri Goz
organizer, Americká street

Attendance was even higher this year than usually. We did not expect that. In the future we need to plan using the space better. Despite the large number of visitors we try to remain a non-commercial and a non-political event, where one can get to know local companies and activities of local organizations, clubs and ethnic groups.

Michal Kryl
organizer, U Okrouhlíku

I would say this year was a mild success. As we were able to plan the programme more realistically regarding our possibilities, we managed to take a break and have a rest for a while too. We also noticed decrease of attendance of older neighbours. Therefore next time we want to bolster activities which would bring them back.

Andrej Štůla
organizer, Dejvice Campus

For one day Dejvice Campus turned into the city of our dreams, where breakthrough technologies of the future become reality and where the “live” Predator can drink beer with a Jedi knight. The area was livened up by smart toys, sci-fi films as well as scientific experiments. Our festival Future Gate has been trying to popularize science and innovations for five years now, but this was the first time we managed to attract 1500 visitors in one day.

Zita Adamová
organizer, Dejvice Campus

I have noticed that the residents of Dejvice are rather timid about going to the Campus area – as if they were afraid that if they entered it, they would be handed a test in descriptive geometry... I am happy that we managed to bring in so many people and show them what kind of things come to life here. The place has fantastic atmosphere. This is the place where our best brains work and study and where wonderful things are made. People were able to literally touch them, find out how they work and have fun, listen to music, eat and drink at the same time. It was great to see the youngest visitors enjoy it. Especially girls! Who said that girls do not have technical skills?!

Martin Vařeka
organizer, Hranice

The event went well – programme-wise and also the number of visitors was fairly decent. This year we held the event in our community and cultural centre, but next year we would already like to take it to the street.

Martina Erbsová
organizer, Hradec Králové

The thing I was most happy about was that even colleagues from the suburbs went to Prague for inspiration and next year they would also like to organize the Different City Experience at a Hradec Králové housing estate. We are in touch and are going to share the experience. Our friends who came back from Prague to Hradec were happy that the atmosphere was similar to the one at Žižkov. After four years I have devoted to an informal use of public space I have to say that even in Hradec it does not seem like sci-fi anymore to put a chair on the street and just start drawing something or let others taste a piece of your pie. People making art in the streets are not so weird anymore. Thanks to everyone for raising public awareness.

Bára Týcová, Bieno
organizer of an associated festival Live inner Backyards

The Live Backyards event opened to the public nine Prague yards and inner courtyards which are alive with neighbourly and community activities and which flourish thanks to the care of active people. About 350 people came to see it. We believe that some of them will promote revitalization of their own Backyards in the future.



Different City Experience 2018

in figures

12



13th season of the festivities

23 cities including Prague in September

26 cities including Prague in total

Approximately 40,000 visitors

Programme structure of Different City Experience 2018 in Prague	
For children	11,1%
Music	17,9%
Theatre	5,1%
Dance	3,1%
Sport	4,9%
Workshop	11,6%
Gastro	12,9%
Film	1,2%
Games	3,6%
Dream city	8,3%
Other	20,4%

Increasing number of Prague localities involved in Different City Experience	
2006	1 locality
2010	5 localities
2011	16 localities
2012	23 localities
2013	32 localities
2014	46 localities
2015	59 localities
2016	66 localities
2017	68 localities
2018	71 localities

over 800 actively involved entities

individuals, associations, clubs, non-government non-profit organizations, entrepreneurs, institutions,...

Total area occupied in Prague in 2018	
pavements	19,240 m2
green	33,993 m2
roadways	46,640 m2
total	98,873 m2

Number of Different City Experience visitors	
2010	8,000 visitors
2011	15,000 visitors
2012	15,000 visitors
2013	17,000 visitors
2014	25,000 visitors
2015	30,000 visitors
2016	35,000 visitors
2017	37,000 visitors
2018	40,000 visitors

23 newly involved places in Prague

71 Prague localities

Over 300 actively involved non-profit and contributory organizations

increasing number of cities involved in Different City Experience	
2012	2 involved cities Hradec Králové, Prague
2013	3 involved cities Ostrava, Olomouc, Prague
2014	4 involved cities Ostrava, Hradec Králové, Jablonec nad Nisou, Prague
2015	10 involved cities Ústí nad Labem, Roudnice nad Labem, Český Krumlov, Hradec Králové, Mnichovo Hradiště, Prague, Krnov, Frýdek-Místek, Havířov, Ostrava
2016	20 involved cities
2017	23 involved cities
2018	26 involved cities Bílovice nad Svitavou, Bruntál, Český Krumlov, Děčín, Frýdek-Místek, Havířov, Hostivice, Hradec Králové, Hranice, Jihlava, Krnov, Kyjov, Liberec, Litoměřice, Mnichovo Hradiště, Opava, Ostrava (2x), Prachovice, Roudnice nad Labem, Soběslav, Ústí nad Labem (3x), Vimperk, Volyně; in different term Počátky, Teplice, Třeboň



The matter of enlivening public space resonated in many entries and interviews on radios, television channels, as well as in print media. On iBroadcast of Czech Television a video inviting to the neighbourhood festivities was broadcast as it was in the Aerofilms cinema network. A new radio spot was played on Radio1 and Radio Wave. We have established cooperation also with Czech Radio Vltava. Radio 1 included in their programme an interview with Anna Kociánová and Omri Goz (organizer from Americká street), and on Radio Wave Anna Kociánová and Zita Adamová, organizer of Dejvice Campus, were interviewed. Finally, on the D-Day the event was filmed in several localities by Czech Television and Seznam News.

Different City Experience
Z metropole, ČT, 6. 10. 2018

<https://www.ceskatelevize.cz/ivysilani/10116288835-z-metropole/218411058230040/obsah/648417-zazit-mesto-jinak>

Thousands of Prague residents came out into the streets! The capital has changed beyond recognition thanks to the Different City Experience
Blesk.cz, 15. 9. 2018

<https://www.blesk.cz/clanek/regiony-praha-praha-volny-cas/565046/video-tisice-prazanu-vysly-do-ulic-metropole-se-promenila-k-nepoznani-diky-zazit-mesto-jinak.html>

“Thousands of Prague residents headed to the streets on 15th September. For the 13th times they were attracted there by the Different City Experience festival, which managed to liven up the public space of more than 100 places around the Czech capital. While some of the places looked intimate, crowds streamed in others and the streets could be passed through only with a fair dose of patience. Laughter and excited chatting was not missing anywhere.”

Neighbourhood festivities all over the country
Seznam Zprávy, 15. 9. 2018

<https://www.seznamzpravy.cz/clanek/sousedske-slavnosti-po-cele-republice-drinky-michaji-roboti-lide-vysivaji-na-ulici-a-pecou-burty-55815?autoplay=1>

Evening news
Seznam Zprávy, 15. 9. 2018

<https://www.seznamzpravy.cz/clanek/stovka-za-protest-proti-hejtmance-i-radici-tajfuny-55835?fbclid=IwAR10dz2VxbUhez6P3hNPnii82AscAhnksOX9LQ3PiFs14Ue9pwMxQd1A4LM>

10 tips for “Different City Experience” Mexican market, sausage barbecue or homeless people under a bridge
Blesk.cz, 11. 9. 2018

<http://www.blesk.cz/clanek/regiony-praha-praha-volny-cas/564149/10-tipu-jak-zazit-mesto-jinak-mexicke-trziste-opekani-burtu-i-bezdomovci-pod-mostem.html>

Nusle steps
Z metropole, Česká televize, 6. 10. 2018

<https://www.ceskatelevize.cz/ivysilani/10116288835-z-metropole/218411058230040/obsah/648405-nuselske-schody>

The streets of 24 cities will be livened up by concerts, theatre and gastronomy in September
Novinky.cz, 4. 9. 2018

<https://www.novinky.cz/kultura/482399-ulice-24-mest-ozivi-v-zari-koncerty-divadla-a-gastronomie.html>

Artwalk Pragovka
Radio 1, 21. 9. 2018
<https://www.radio1.cz/clanek/rozhovory/8958-artwalk-pragovka>

13th year of the Different City Experience Choose the best from the Saturday programme
City-dog.cz, 14. 9. 2018

<https://city-dog.cz/post/zazit-mesto-jinak-potrinacte-vyberte-si-to-nejlepsi-ze-sobotniho-programu/>

“Most of us must be already familiar with the traditional event Different City Experience. Every year it helps us get out of our stereotypical perception of public space and try to appreciate its value. The festival is always held on the third September weekend, this year it falls on Saturday 15th September.”

Czech cities will hold neighbourhood festivities
Týden.cz, 15. 9. 2018

https://www.tyden.cz/rubriky/relax/ostatni/v-ceskych-mestech-probehnou-sousedske-slavnosti_496029.html

Have a Different City Experience at the weekend!
Citybee.cz, 14. 9. 2018

<https://www.citybee.cz/aktuality/1703-20/zazijte-o-vikendu-mesto-jinak-a-ochutnejte-vietnam-stredomori-afriku-nova-vina/>

Neighbours to themselves, on the Saturday event Different City Experience
Protišedi.cz, 14. 9. 2018

<https://protisedi.cz/sousedse-sobe-v-sobotu-na-akci-zazit-mesto-jinak/>

“Even elderly citizens can enjoy the programme. For instance in Podolí a yoga

lesson for the elderly is planned, in Zahradní Město there is going to be a meeting of contemporaries, in Michle an exposition of historical photographs and in Osinalická street in Prague 8 the whole event is going to be held in the first republic style. Payments shall be made in the period banknotes, which could be won in marbles or a whipping top game and at the end of the day one could have their picture taken in a historical atelier.”

This Weekend Experience a Different Prague!
Expats.cz, 13. 9. 2018

<https://news.expats.cz/weekly-czech-news/this-weekend-experience-a-different-prague/>

Neighbours ComeTogether for an Outdoor Festival
Radio Praha, 15. 9. 2018

<https://www.radio.cz/en/section/news/neighbours-come-together-for-outdoor-festival>

Experience different Hranice has brought neighbours closer together
Hranický deník, 16. 9. 2018

https://hranicky.denik.cz/zpravy_region/zazit-hranice-jinak-sblizilo-sousedy-podivejte-se-20180916.html

“Doing one’s shopping blind, learning to change a punctured tyre or tasting an edible stitched quilt – all this could be enjoyed by the visitors of a relaxed event Experience different Hranice, which took place on Saturday in the area of the community and cultural centre Komola.”

Different City Experience helping to a children’s home
e-usti.cz, 21. 9. 2018

<http://www.e-usti.cz/zpravy/usti-nad-labem/81039-akce-zazit-mesto-jinak-pomuze-detskemu-domovu-na-strekovacek>

Střekov livened up with a neighbourhood event
Ústecký deník, 25. 9. 2018

https://prazsky.denik.cz/zpravy_region/jak-take-muze-vypadat-mestsky-dvorek-inspiraci-nabizi-zive-vnitrobloky-20180915.html

“Home-made pies, fairy-tales, poetry reading in the children’s home in Truhlářov and joy of the youngest ones – that was the third neighbourhood event organized by the club Střekov Mothers for their district at the weekend. One could appreciate the dancing performance of Ústí group Karima, listen to a historical lecture from the director of the Ústí Municipal Archive Petr Karlíček reminding the role of Marlene Dietrich in the pre-war history of Střekov, smaller children were carried away by swinging rhythmic drummers as they could try the drumming themselves.”

Soběslav joined the neighbourhood festivities
Jižní Čechy teď, 9. 9. 2018

<http://www.jcted.cz/v-sobeslavi-se-pripojili-k-sousedskym-slavnostem/>

Different City Experience: In friendly atmosphere people enjoyed a programme which they themselves prepared
Náš region, 19. 9. 2018

<http://nasregion.cz/zazit-mesto-jinak-lide-si-v-druzne-atmosfere-uzili-program-ktery-si-sami-pripravili-62705>

Try to experience different Krnov
Bruntálský deník, 14. 9. 2018

https://bruntalsky.denik.cz/kultura_region/zkuste-zazit-krnov-jinak-20180914.html

How can a city Backyard also look like
Pražský deník, 15. 9. 2018

https://prazsky.denik.cz/zpravy_region/jak-take-muze-vypadat-mestsky-dvorek-inspiraci-nabizi-zive-vnitrobloky-20180915.html

“On Saturday nine Prague Backyards will be open to the public. The first year of festival Live Backyards will show to people how it is possible to change the yards into pleasant places suitable for meetings. The visitors can also look forward to a cultural programme, neighbourly gathering (chat) and some games for children. The event organized by Bieno association is part of the neighbourhood festival Different City Experience. That is inviting visitors into 75 places in Prague and other 25 towns.”

The festival Live Backyards will show what can yards be also used for
Blesk.cz, 15. 9. 2018

<https://www.blesk.cz/clanek/zpravy-live-kulturni-servis/564977/mozne-vyuziti-dvorku-dnes-predstavi-festival-zive-vnitrobloky.html>

The most beautiful Prague Backyards, take a look!
Echo24.cz, 15. 9. 2018

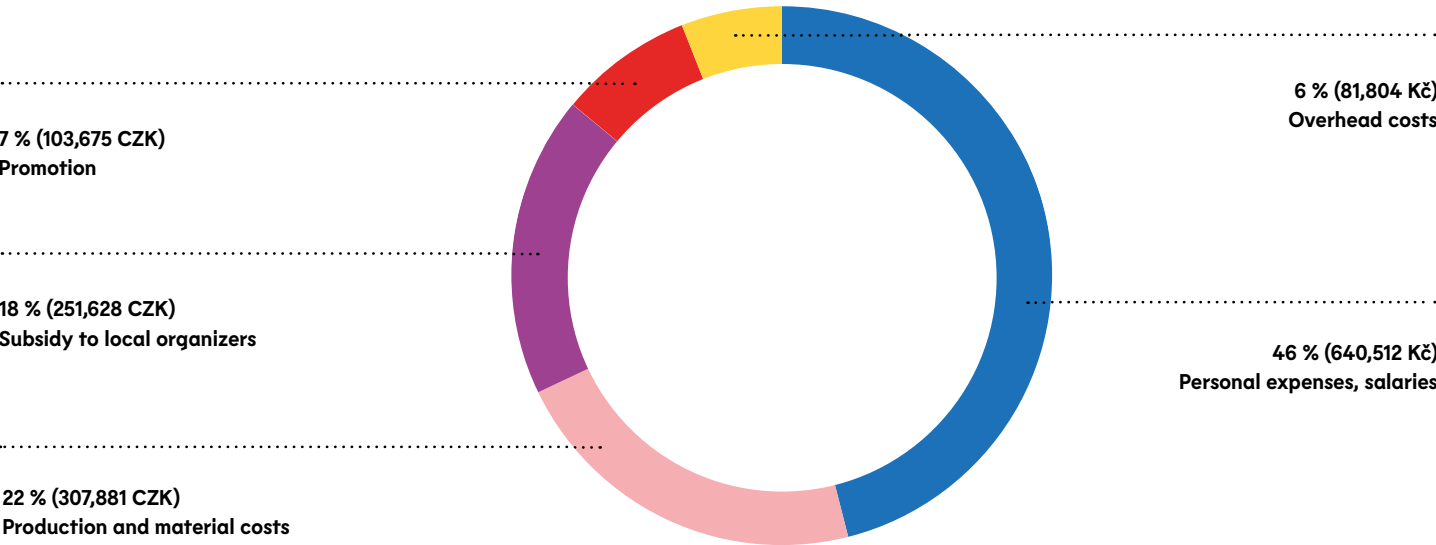
<https://echo24.cz/a/SRjtd/nejkrasnejsi-prazske-vnitrobloky-podivejte-se>

Inner Backyards come to life. They want to inspire other neighbours.
Metro, 14. 9. 2018

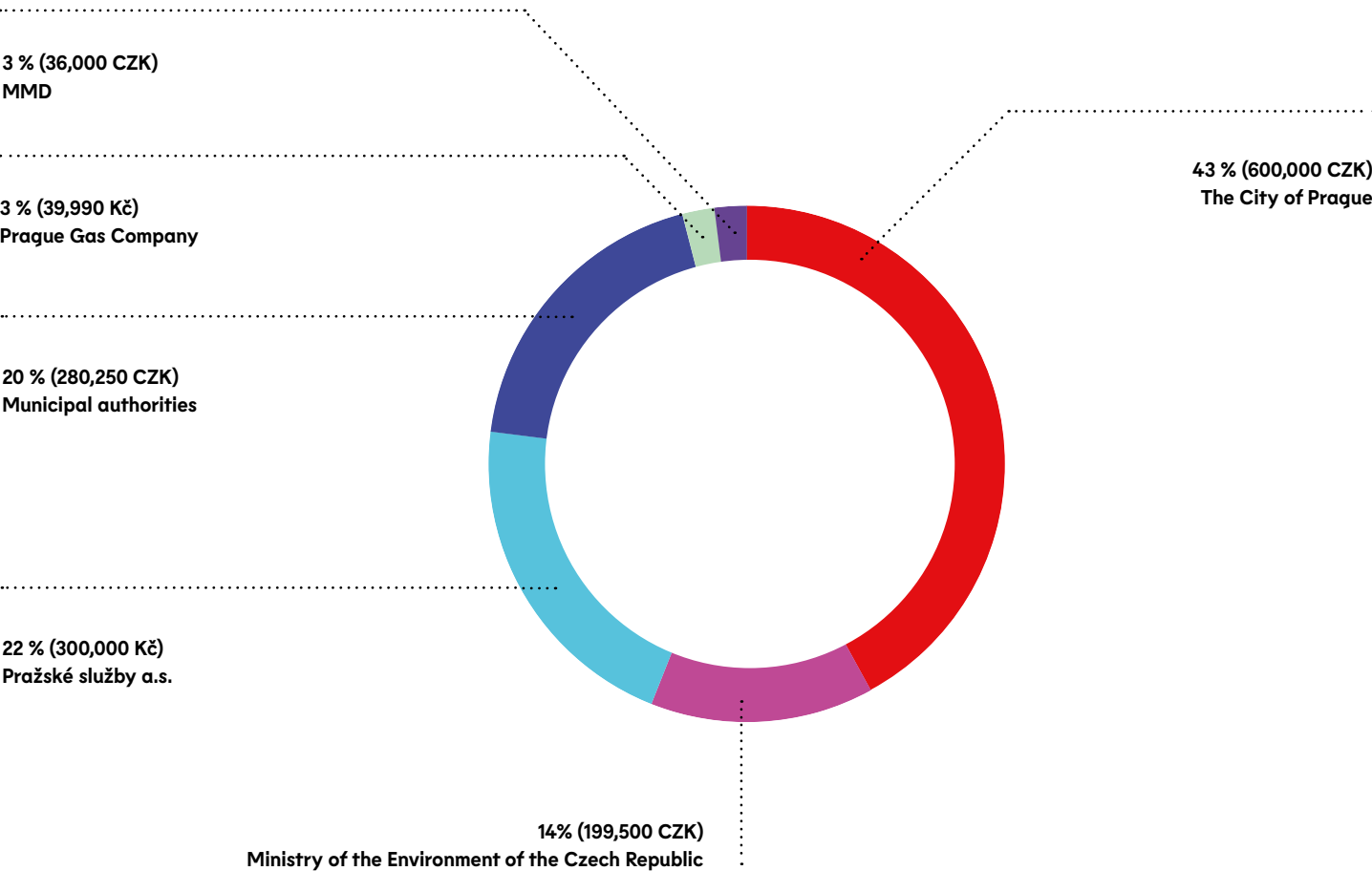
http://www.metro.cz/vnitrobloky-ziji-chteji-inspirovat-dalsi-sousedy-fsy-/praha.aspx?c=A180913_183651_metro-praha_hyr



Expenses
1,385,500 CZK



Revenue
1,385,500 CZK



The 13th season of Different City Experience once again got its visage from **Jonatan Kuna** and **Michal Veltruský**, who participated in the visual conception of the event in the previous three years. Tens of original dream city lights posters were decorating Prague streets, hundreds of leaflets and posters embellished cafés, notice boards and poster areas. On the very day of the festival the visitors could use a printed programme in the form of a brochure with complete information about its organizers.

The novelty of 2018 were two promotional videos made by **Matyáš Fára**. The “dreamy” videos from table tennis and barbecue environments were shown in the Aerofilms cinema network, on iBroadcast of CT and on social networks. The role of grill master was played by a presenter of Czech Radio Vltava **Jana Kozubková**. This radio station has become the media partner of the event for the first time.

A documentary video from Different City Experience 2018 was shot by a team of young film makers **Ondra Nuslauer**, **Filip Kopecký** and **Anna Kolářová**.

At the Auto*Mat stalls in Americká, Křižíkova and Jirečkova street in Prague one could buy a limited edition of ice tea Yestea with the graphics of Different City Experience.

Artyšok designers prepared 13 city dream catchers for the locality in Hybešova street, Karlín.





Americká, photo: Jan Vondráček



Český Krumlov, photo: Jiří Šneider



Křižíkova
photo: Kájetán Tvrdlík



Nuselské schody
photo: Alena Chlumská

Realization and promotion of the Different City Experience festival could not be carried out without support of our partners, which enabled us to cover the costs of the 13th year to the total amount of 1,385,500 crowns.

Our gratitude belongs to our kind significant partners: The Municipality of the Capital City Prague for 600,000 CZK, the Ministry of the Environment of the Czech Republic, which subsidised the event with the amount of 199,500 CZK. We thank for cooperation also to the Prague Services, Prague Gas Company and the MMD association.

Sincere thanks go also to other partners who financially supported the biggest neighbourhood festivity: Prague 1 Municipality (20,000 CZK), Prague 2 Municipality (10,000 CZK), Prague 4 Municipality (30,000 CZK), Prague 5 Municipality (30,000 CZK), Prague 6 Municipality (36,000 CZK), Prague 7 Municipality (65,000 CZK), Prague 8 Municipality (19,000 CZK).

The year-round partnership with car sharing company Autonapůl enabled us to distribute all materials in time for the local organizers and also to make a documentary during one day about the event in several localities.

We thank Nemléko for a special edition of ice tea Yestea with the colours of Different City Experience.

Thanks for support and wonderful refreshments to Ordr.cz.


Further, our big thanks go to the main media partner Czech TV. Thanks for media partnership also to Radio 1, Radio Wave, Aerofilms, The Prague Public Transpor Company, a.s., Kondice magazine, Czech Radio Vltava and Bezobalu initiative.

The festivities were held under the patronage of Prague mayor Adriana Krnáčová and also:


- Mayor of the municipal authority of Prague 2 Jana Černochová
- Mayor of the municipal authority of Prague 4 Petr Štěpánek
- Mayor of the municipal authority of Prague 5 Pavel Richter
- Mayor of the municipal authority of Prague 6 Ondřej Kolář
- Mayor of the municipal authority of Prague 7 Jan Čížinský
- Mayor of the municipal authority of Prague 8 Roman Petrus
- councillor of the municipal authority of Prague 10 Ivana Cabrnachová

Different City Experience was organized within the European Mobility Week.







General partner





Major media partner



Media partners





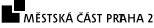

Main partners



Ministerstvo životního prostředí

The project was supported by the Ministry of the Environment, but it may not express the views of the Ministry of the Environment

Local partners



Partners

